

# Elena Brandt, M.S.

PhD Candidate in Social Psychology

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## Academic experience

### Graduate Student and Teaching Assistant, Florida State University, Tallahassee, FL

- ❖ *August 2019 – now.* Research focus: evolutionary social psychology. Current projects: (1) Economic planning horizons as a function of environmental predictability. (2) Ecological predictors of global variability in reproductive behaviors and cultural values. (3) Perceptual tradeoffs of sacrificial managerial decisions.

## Education

2021, Florida State University, M.S. in Social Psychology

2008, Moscow State Linguistic University (Moscow, Russia), B.A. in Psychology, *GPA 3.9*

## Awards

### Academic Awards and Grants

#### Midwestern Psychological Association

- ❖ *2021.* Best Graduate Student Paper and Oral Presentation for 'Great leaders are all jerks: perceptual tradeoffs of managerial decisions.'

#### Jack Brigham Award, Department of Psychology, Florida State University

- ❖ *2021.* 'Economic planning horizons as a function of environmental predictability': Graduate Student Research Grant.

### Industry Awards

#### IABC Gold Quill Awards (Canada)

- ❖ [2015.](#) 'Communication Lab': Best External Communication Research, Best Community Relations, Best Advocacy Communication, Best Communication Training.

#### IABC Gold Quill Awards (Canada)

- ❖ [2015.](#) 'Open Science': Best Digital Communication Channel.

#### SABRE Awards EMEA (USA)

- ❖ [2015.](#) 'Communication Lab': Best campaign for educational & cultural institutions.

#### In2SABRE Award (USA)

- ❖ [2015.](#) 'Open Science' news aggregator: Winner in Digital Newsrooms nomination.

#### Silver Archer (Russia)

- ❖ [2015.](#) 'Communication lab': Best project promoting scientific achievements and innovations.

#### Gold SABRE Award (USA)

- ❖ [2014.](#) 'One Country, One Team': Boosting the Support for Russian Athletes in Sochi.

#### RuPoR, National Public Relations Award (Russia)

- ❖ [2014.](#) Personal award: Elena Brandt – PR person of the year.

## Teaching experience

### Sensation and Perception laboratory

- ❖ *2020-2021.* Teaching laboratory section of a course on the neuroanatomy and functioning of perceptual systems in humans.

## Publications

- ❖
- ❖
- ❖

## Community service and leadership

- **Committee member, World Communication Forum in Davos, Switzerland**
  - ❖ 2010-2016, *Organizational Committee member, Gamification Coordinator & Program moderator.*
- **Founder of AKSON, Association of Science Communicators**
  - ❖ 2016 – 2018, *Founder and first executive director of AKSON (Association of Science Communicators), Russia.*
- **Founder of Open Science News Aggregator**
  - ❖ 2014 – 2016, *Founder and curator of Open Science news aggregator, winner of IABC Gold Quill Award and National Award "For the Loyalty to Science"*

## Industry experience

- **Communication Manager for Search, Yandex LLC**
  - ❖ 2017 – 2018, *Moscow, Russia. Strategic communications for Search, building digital PR infrastructure. Key projects: launch of voice assistant Alice, Andromeda update, 'Yet Another Conference' 2018.*
- **Head of press service, Moscow Institute of Physics and Technology**
  - ❖ 2015 – 2017, *Moscow, Russia. Part of 5-100 program of raising Russian universities position in global rankings. Running PR office, national and international media outreach, events, community work.*
- **Project Leader, SPN Communications / SPN Ogilvy PR**
  - ❖ 2013 – 2015, *Moscow, Russia. Key clients and projects: Russian Olympic Committee (One Country One Team for Sochi Olympics, 2014), Norilsk Nickel (Arctic Wave Festival, 2015), Russian Venture Company (Communication Lab, 2014-2015), Yandex LLC (Google Antitrust media campaign, 2015), Moscow Government (Moscow Parking, 2013), Federal Medical-Biological Agency of Russia ("I'm a donor," 2013-2015).*
- **PR manager, MediaLine Publishing House, Moscow, Russia**
  - ❖ 2012-2013, *Moscow, Russia. Managing relations with partners, customers, and media, professional events.*
- **Executive Search Analyst, RosExpert / Korn Ferry International, Moscow, Russia**
  - ❖ 2011, *Moscow, Russia. Analyzing talent market for the industrial practice executive search projects.*

## Key skills

Data analysis: structural equation modeling, factor analysis, hierarchical linear modeling, regression modeling, analysis of variance. Software: R, SPSS, Mplus, HLM. Communications, public relations, media relations, project management, event management, business literacy.